

Quality Rubric

Name _____ Period _____ File Name _____

A- General Use of Design Elements to Investigate the Principles of 2D Design

- 6- In most works, there is a highly successful use of the elements of design applied to an investigation of 2D design principles.
- 5- There is a generally successful use of the elements of design applied to an investigation of 2D design principles.
- 4- There is successful use of the elements of design but the investigation of 2D design principles is limited in scope.
- 3- There is some successful use of the elements of design but their application to 2D design principles is emerging and limited in scope.
- 2- Some awareness of the elements of design is demonstrated but there appears to be little understanding or investigation of their application to 2D design.
- 1- Very little awareness of the elements of design is demonstrated and there appears to be minimal understanding or investigation of their application to 2D design principles.

B- Decision-making and Intention in the Compositional Use of The Elements and Principles of Design

- 6- The work exhibits well-informed decision making and intention.
- 5- The work shows evidence of thoughtful decision-making and intention.
- 4- Some clear decision-making and intention are evident.
- 3- Decision-making and intention are questionable.
- 2- Intention is not clear.
- 1- The work appears to be unconsidered and to lack discernable intention.

C- Originality, Imagination and Invention

- 6- The composition of the works displays an original, imaginative, and inventive articulation of the elements and principles of design.
- 5- The works generally demonstrate imaginative ideas and effective manipulation of the elements and principles of design
- 4- The composition of the works demonstrate some imaginative ideas and purposeful manipulation of the elements and principles of design.
- 3- Some imaginative ideas about the use of the elements and principles of design seem to be emerging.
- 2- The work relies heavily on unoriginal ideas and lacks invention or imaginative use of the elements and principles of 2D design.
- 1- The work lacks originality or imagination.

D-Experimentation and Risk Taking

- 6- The work may show successful engagement with experimentation and/or risk-taking.
- 5- The work may show successful engagement with experimentation and/or risk-taking in some pieces.
- 4- The work may show engagement with experimentation and/or risk-taking but with uneven success.
- 3- The work may show attempts at experimentation and/or risk-taking but with limited success.
- 2- The work shows little attempt at experimentation and/or risk-taking or the experimentation has little success.
- 1- The work shows negligible experimentation and/or risk-taking or the experimentation is unsuccessful.

E- Confident, Evocative Work and Engagement of the Viewer

- 6- The work as a whole is confident and evocative; it engages the viewer with visual qualities (for example, verve or nuanced subtlety).

- 5- Most of the work exhibits expressive and evocative qualities that engage the viewer and suggest confidence.
- 4- Some of the work has evocative qualities that engage the viewer although confidence is not obvious. Conversely, the work may display confidence, but not be engaging.
- 3- There may be one or two engaging works, confidence is questionable.
- 2- There is little about the work that is engaging, the work lacks confidence.
- 1- The work does not engage the viewer, there is no confidence evident.

F- Technical Competence and Skill with Materials and Media

- 6- In general, the work is technically excellent; materials and media effectively express ideas.
- 5- The work is technically strong; materials and media are used well to express ideas.
- 4- The work demonstrates good technical competence and use of materials and media; technical aspects and articulation of ideas do not always work together.
- 3- Though uneven, the work demonstrates emerging technical competence and use of materials and media.
- 2- The work is generally awkward; it demonstrates marginal technical competence and awkward use of materials and media.
- 1- The work is generally inept; the use of materials and media is naive and lacks skill and technical competence.

G- Appropriation and Student “Voice”

- 6- Any apparent appropriation of published or photographic sources or the work of other artists clearly provides a visual reference that is transformed in the service of a larger, personal vision in which the student’s “voice” is prominent.
- 5- Any apparent appropriation of published or photographic sources or the work of other artists shows a strong sense of the student’s “voice” and individual transformation of images.
- 4- With the apparent appropriation of published or photographic sources or the work of other artists the student’s “voice” is discernable; the images have been manipulated to express the student’s individual ideas.
- 3- If published or photographic sources or the work of other artists are appropriated, the work appears to be nearly direct reproductions; even if skillfully rendered, the student’s “voice” and the individual transformation of the images are minimal.
- 2- The work appears to be direct copies of published or photographic sources or the work of other artists, there is little discernable student “voice” or individual transformation.
- 1- The work are obviously direct, poorly rendered copies of published or photographic sources or the work of other artists, there is no discernable student “voice” or individual transformation.

H-Overall Accomplishment and Quality

- 6- There may be varying levels of accomplishment among the five works, but overall, the work is of excellent quality.
- 5- There may be varying levels of accomplishment among the five works, but overall, the work is of strong quality.
- 4- There may be uneven levels of accomplishment among the five works, but overall the work demonstrates good quality.
- 3- There may be emerging levels of accomplishment among the five works, but overall the work reaches a level of moderate quality.
- 2- There is little evidence of accomplishment demonstrated in the five works; overall the work is of weak quality.
- 1- Overall the five works lack accomplishment and are of poor quality.

Total Points _____ **AP Equivalent** _____ **KISD Grade** _____